

**EXPERIENCE**

- Air Paris**  
09.2015 – Present  
Senior Art Director
- Lead creative in New York office for Elizabeth Arden Global. Work very closely with CEO, Creative Director and team in Paris & Shanghai to realize projects from concept to completion. Weekly interaction with Client for presentation and work review. Attend shoots and art direct print, TVC and 360° ideation.
- Laird & Partners**  
03.2015 – 09.2015  
Senior Art Director
- Responsible for creating TVC and print campaign for Rimmel, Tom Ford and Sally Hansen. Report directly to ECD, oversee a team of designers as well as collaborate closely with producers and copywriters.
- Badger & Winters**  
09.2013 – 02.2015  
Senior Art Director
- Concept and creation of 360° AVON campaigns for global and regional clients. Oversaw a team of art directors, designers and copywriters. Worked closely with CCO to realize vision for the brand. Well versed in photo and TVC shoots from storyboarding to post-production. Worked in a very fast paced environment to produce campaigns ranging from intimate apparels to skincare, fragrance and beauty.
- M·A·C Cosmetics**  
12.2010 – 09.2013  
Senior Designer
- Develop design and art direction for global collections. Responsible for all M·A·C PRO print and online collateral, global communications, press materials and artist relations projects. Work closely with Visual Merchandising team to integrate initial designs for events, trade shows and in-store. Manage designers and freelancers. Other brands include: Jo Malone and Estee Lauder special projects.
- AR New York**  
10.2010 – 12.2010  
Creative Intern
- Layout design, image research, image retouching, concept exploration, assisted Art Director and Creative Director in art direction, compositing and pre-production of photo shoots.  
Clients include: Banana Republic, Smart Water and Jimmy Choo.
- Marque Creative/  
Starworks Group**  
08.2010 – 09.2010  
Freelancer
- Catalog design, client presentations, invitations, restaurant menus, identity, website, mockups and online banners.  
Clients include: The Nolitan, D'Espresso, Net-A-Porter, Lancome, Hair Monster and Mark Townsend.
- Anthropologie**  
01.2010 – 05.2010  
Visual Intern
- Assist in designing, creating and maintaining store displays. Concept and production of three-dimensional large scale displays.
- Nelson Schmidt**  
06.2009 – 08.2009  
Creative Intern
- Design promotional materials, posters and banner. Created layouts for web-based emails. Clients include: ADP TotalSource, Bostik and Club Car.
- Visual Resources  
Design Group**  
01.2009 – 04.2009  
Designer
- Selected to work in MIAD's in-house design studio that works with various non-profit organizations. Designed print collateral, identity system, websites and advertising campaign.
- 2007 – 2011  
Freelance Designer
- Concepting, designing and production.  
Clients include: SCM Model, Besco, ChocoVivo, Christy Coleman and Switch Restaurant.

**EDUCATION**

- Milwaukee Institute of  
Art and Design**  
Class of 2010
- Bachelor of Fine Arts, Communication Design  
Graduated with honors, Dean's list and received Presidential Scholarship.

**RECOGNITIONS**

- TheDieLine.com**  
Packaging Design
- Top 100 Package Design of 2010  
Student Spotlight
- Art Directors Club**
- Selected to attend 2009 & 2010 National Student Portfolio Review

**SKILLS**

- Languages**
- Fluent in English and Thai
- Softwares**
- Proficient in Adobe InDesign, Illustrator, Photoshop, Bridge.  
Mac and Microsoft administrative softwares.  
Working knowledge in Adobe After Effects.